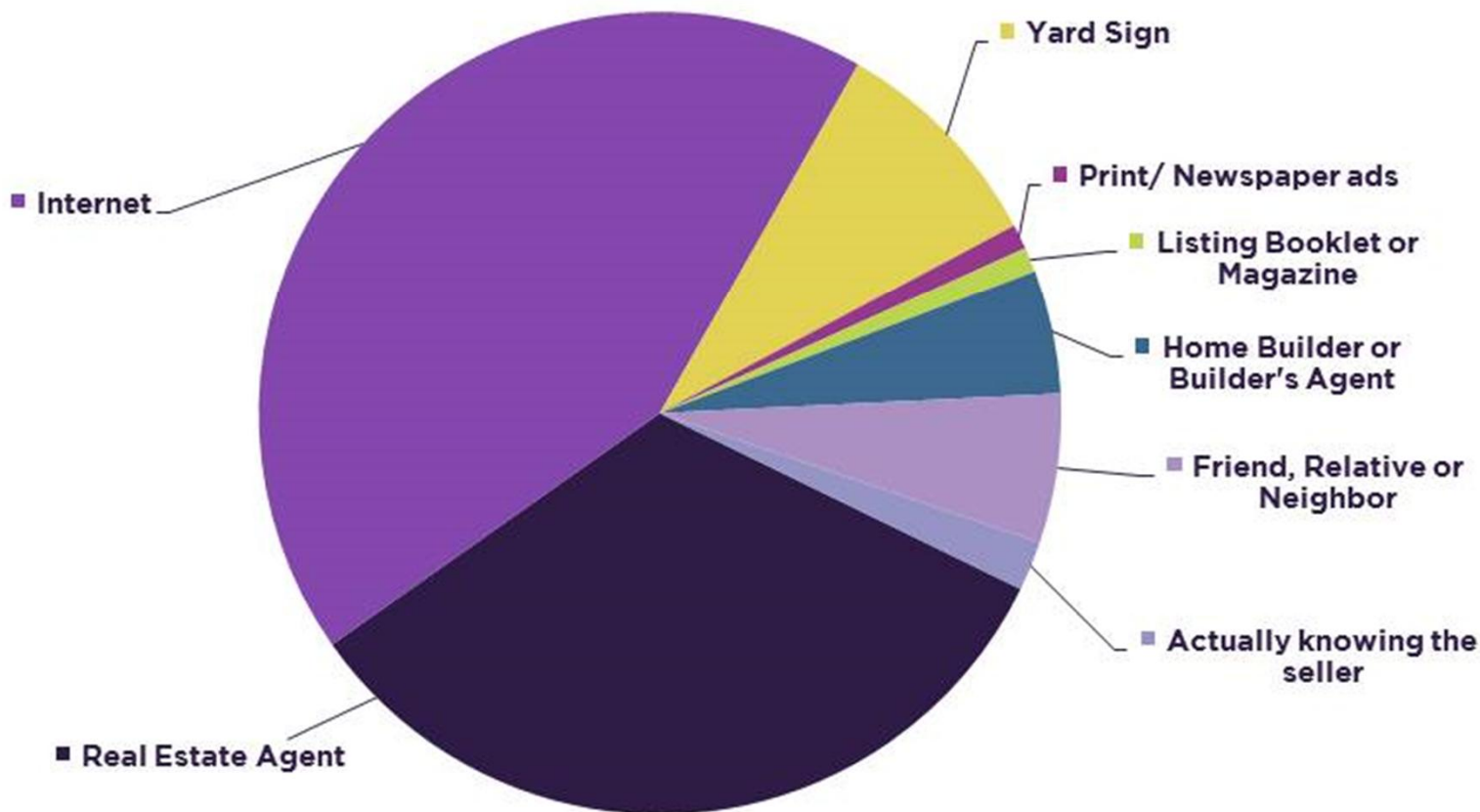


**87% of home sales are generated from market efforts of a real estate professional**



It's common for a buyer to search for homes online. As shown in the previous pie chart, **37% of buyers find their purchased home through the internet** but **over 90% of buyers search online for their homes**.

Good news for you, we have a strategic online marketing plan that can make your home stand out.

### USE OF INTERNET TO SEARCH FOR HOMES BY AGE GROUPS

