PRESENTING YOUR HOME



OUR CASTLE

First impressions are crucial.

Buyers begin assessing your home the moment they arrive at your doorstep. Here are a few tips to get you started:

- Trim hedges
- Weed flower beds
- · Add annuals to front beds
- Pressure clean walkways and drive
- Spruce it up with flowers
- Get a new doormat
- Replace burned out light bulbs
- Remove spider webs/leaves, etc.
- Repaint/touch-up home exterior and trim
- Repaint/touch-up front door
- Repaint/touch-upmailbox
- Repaint/touch-up fence

Step 5 – Understanding Your Role

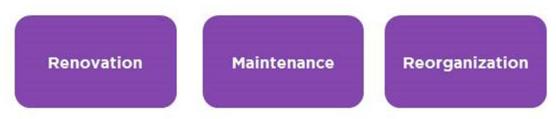
HOME ENHANCEMENTS



UR CASTLE

The inside of your home can make or break a sale.

The three improvements that impress buyers the most and help you sell for top market are:



Kitchen:

New flooring, cabinets, countertops, appliances and lighting can be costly, but buyers typically prefer updated kitchens. Even a minor facelift, such as new paint, floor covering, cabinet doors and hardware can result in a faster sale and higher sales price.

Bathroom:

Renovating bathrooms can pay off in terms of both value and marketability, especially in older homes. Select quality lighting, large mirrors, attractive fixtures, ample storage and neutral colors.

CLEANING IS JUST AS IMPORTANT AS UPGRADING

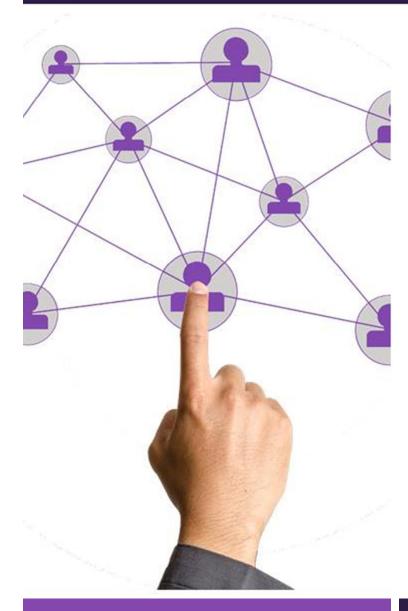


Below are some inexpensive, yet important tasks to spruce up your home for a quicker sale.

- · Remove unnecessary furniture pieces to make rooms look larger
- Clean out and organize storage spaces and closets to make them feel roomier and display their full value
- · Repair stains, cracks and leaks in plaster
- Empty litter boxes
- Clean out air vents
- · Replace any glass or mirrors that are broken
- Repair or replace torn screens
- · Open all drapes and remove heavy draperies that make room dark
- · Clean or replace carpets with neutral colors
- · Repaint walls and ceilings with neutral and light colors
- Kitchen and Bathrooms
 - Clean large appliances with trisodium phosphate
 - Remove small appliances from countertops
 - Replace leaky or stained faucets
 - Replace countertops and paint base and wall cabinets
 - Repair chips and paint grout in tubs and sinks



Keep it cool: Nothing beats walking into a nice, cool home on a very warm day!



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